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For Immediate Release

Tobias Madison
Hydrate + Perform
Yes I Can! The Movie: Preview

March 8 – April 24 2010
Opening Reception: Saturday, March 6 2010
6 – 8 PM

Tobias Madison (born 1985, lives and works in Basel) is an exciting Swiss artist and the face of a new generation. He is co-founder of the artist-run space New Jersey and of Used Future publications, both based in Basel.

Madison's first US solo show is a newly commissioned project in two parts. *Hydrate + Perform* consists of many large acrylic tanks, each filled with a different flavor of Vitamin Water. The stunning blocks of pastel color create a counter rhythm to the columns that support the gallery space on Broadway. Other display cases frame synthetic plants, Pollock-ized with drips of paint. Large color prints of Compact Discs scanned and warped constitute wall panoramas. The various layers form a landscape unfolding different states of artificiality.

The second part of the exhibition entitled *Yes I can! The Movie: Preview* pairs Madison's notorious flag paintings with a short film shot in 2009. The road movie leading from Switzerland to Mongolia tracks the use of monuments and brutalist architecture on the way. The flags are embezzled from Radisson Hotels, their slogan **Yes I can!** crudely appropriated. Stretched as if they are the real thing and pimped with oil paint by different collaborators, they enter art history through the service door. Herewith the status of painting is naturally demystified by Madison.

Past group and solo exhibitions of **Tobias Madison** include galerie du jour agnes b., Paris; Raster, Warsaw; Karma International, Zurich; Kunsthalle Basel; and Layr Wuestenhagen, Vienna.

With kind support of Abteilung Kultur Basel-Stadt, and Bildungs-, Kultur- und Sportdirektion Kanton Basel-Landschaft.

Curated by Gianni Jetzer

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